



**PARKS AND RECREATION BOARD REGULAR MEETING
GEORGE A. PUREFOY MUNICIPAL CENTER
COUNCIL CHAMBERS
6101 FRISCO SQUARE BLVD.
FRISCO, TEXAS 75034**

6:30 PM

THURSDAY, MARCH 12, 2009

MINUTES

PLEASE NOTE: Minutes are preliminary meeting minutes and are not official until approved during the next Parks & Recreation Board Meeting. Once approved, official minutes will be posted on the website.

REGULAR SESSION

1. Call to Order/Roll Call

Chair Ed Mahoney called the meeting to order at 6:30 p.m. and announced a quorum was present.

Board Members Present: Chair Ed Mahoney, Vice Chair John Classe, Secretary Brad Mick, Board Member Robert Medigovich, Board Member Gerald Perrin and Board Member Mike Fisher.

City Staff Members Present: Manager of Parks Services, Bob Johnson, Recreation Facilities Manager Steve Walsh, Planning & Business Services Manager Dudley Raymond, Park Projects Manager John Doshier and Sr. Administrative Assistant Deanna Quigley

Chair Ed Mahoney left at 8:20 p.m.

2. Citizen Appearance

No one was present.

3. Texas Recreation and Parks Society "Best Website Award" Recognition

Operations Manager, Steve Walsh, stated that the City of Frisco won the Texas Recreation and Parks Society (TRAPS) "Best Website Award". He introduced and congratulated Parks & Recreation Marketing Coordinator Jami Jensen, Communication Specialist Darcy Schroer and Web Developer Rickey McCoy for their combined work on www.friscofun.org. The award was given at the annual TRAPS Conference in Austin in February and recognizes creativity and innovation in the development of web sites or homepages, as well as communicating and promoting the value of public recreation on the internet. Entries were judged on content, design, ease of use and currency.

Vice Chair John Classe moved to adjourn the meeting for a brief reception honoring Staff for their work in receiving the award. Board Member Gerald Perrin seconded the Motion. Motion carried. Vote: 6-0.

Vice Chair John Classe moved to reconvene the meeting. Board Member Bruce Quinnell seconded the Motion. Motion carried. Vote: 6-0.

CONSENT AGENDA

4. Consider and act upon approval of the Minutes from the February 12th, 2009 Regular Parks and Recreation Board Meeting.

Board Member Gerald Perrin moved to approve the Minutes from the February 12th, 2009 Regular Parks and Recreation Board Meeting. Board Member Mike Fisher seconded the Motion. Motion carried. Vote: 6-0.

REGULAR AGENDA

5. Presentation and update by Marla Roe regarding the recently held TAAF Winter Games of Texas.

Convention & Visitors Bureau Director Marla Roe was present to update the Board on the results of the TAAF Winter Games of Texas. Ms. Roe stated that the event was a great success again this year.

Discussion only. No formal action was taken.

6. Presentation by the Positive Coaching Alliance and subsequent discussion by the Board and Members of the Frisco Sports Council.

Positive Coaching Alliance Executive Director Erin Patton and Zoom Fitness Board Member Jim Swieter were present to address the Board. Mr. Patton updated the Board Members on the impact that positive coaching has on the outlook on young athletes.

Following the presentation, the Board asked Staff to review the program in further detail.

Discussion only. No formal action was taken.

7. Discussion regarding the Park Development Plan and subsequent direction to revise the Park Development Plan.

Planning & Business Services Manager, Dudley Raymond, provided a review of the Park Development Plan.

Discussion only. No formal action was taken.

REPORTS

8. Parks Division
 - A. Monthly Report regarding the Park Maintenance Activity within the Parks & Recreation Department

Manager of Parks Services, Bob Johnson, was present and provided an update to the Board regarding activities of the past month. Mr. Raymond helped address any questions that the Board regarding maintenance.

9. Recreation Services Division
 - A. Monthly Report on the Registration, Participation and Revenue of the Senior Center Special Events and Programs
 - B. Monthly Report on the Registration, Participation and Revenue of the Athletic and Fitness Programs
 - C. Monthly Report on the Registration, Participation and Revenue of the Aquatics Programs
 - D. Monthly Report on the Registration, Participation and Revenue of the Recreation Programs
 - E. Monthly Report on the Registration, Participation, Revenue and Expenditures of Special Events within the Parks & Recreation Department
 - F. Update on B.F. Phillips Community Park Dedication on Saturday, April 4th, 2009 at 10:00 a.m.

Operations Manager, Steve Walsh, updated the Board on the various Programs and Special Events offered within Parks & Recreation Department. Mr. Walsh helped address any questions that the Board had regarding recreation programs and special events.

10. Facilities Management Division
 - A. Monthly Report on the Attendance, Membership Overview, Revenues Expenditures of the Frisco Athletic Center
 - B. Monthly Report on the Usage, Transportation and Revenue of the Senior Center

Operations Manager, Steve Walsh, updated the Board on the facilities within the Parks & Recreation Department. Mr. Walsh addressed any questions that the Board had regarding facilities.

Discussion only. No formal action was taken.

11. Planning and Capital Projects Division
 - A. Monthly Report on the Construction and Status of Capital Projects within the Parks & Recreation Department

Park Planning & Business Services Manager, Dudley Raymond, provided an overview of the various park projects that were under management by his division this past month. Mr. Raymond addressed questions that the Board had regarding capital projects.

Discussion only. No formal action was taken.

REGULAR AGENDA

12. Discussion regarding any miscellaneous business or items to be placed on future agendas.
 - Staff will invite the Frisco Sports Council to the April Board Meeting and place items on the agenda to discuss the Positive Coaching Alliance and the concession stand agreement
 - Staff will add a line item on the Park Development Plan to include the Dog Park

ADJOURN

There being no further business, Board Member Mike Fisher moved to adjourn the meeting at 7:44 p.m. Board Member Gerald Perrin seconded the Motion. Motion carried. Vote: 6-0.